

vieser

Simply smart living

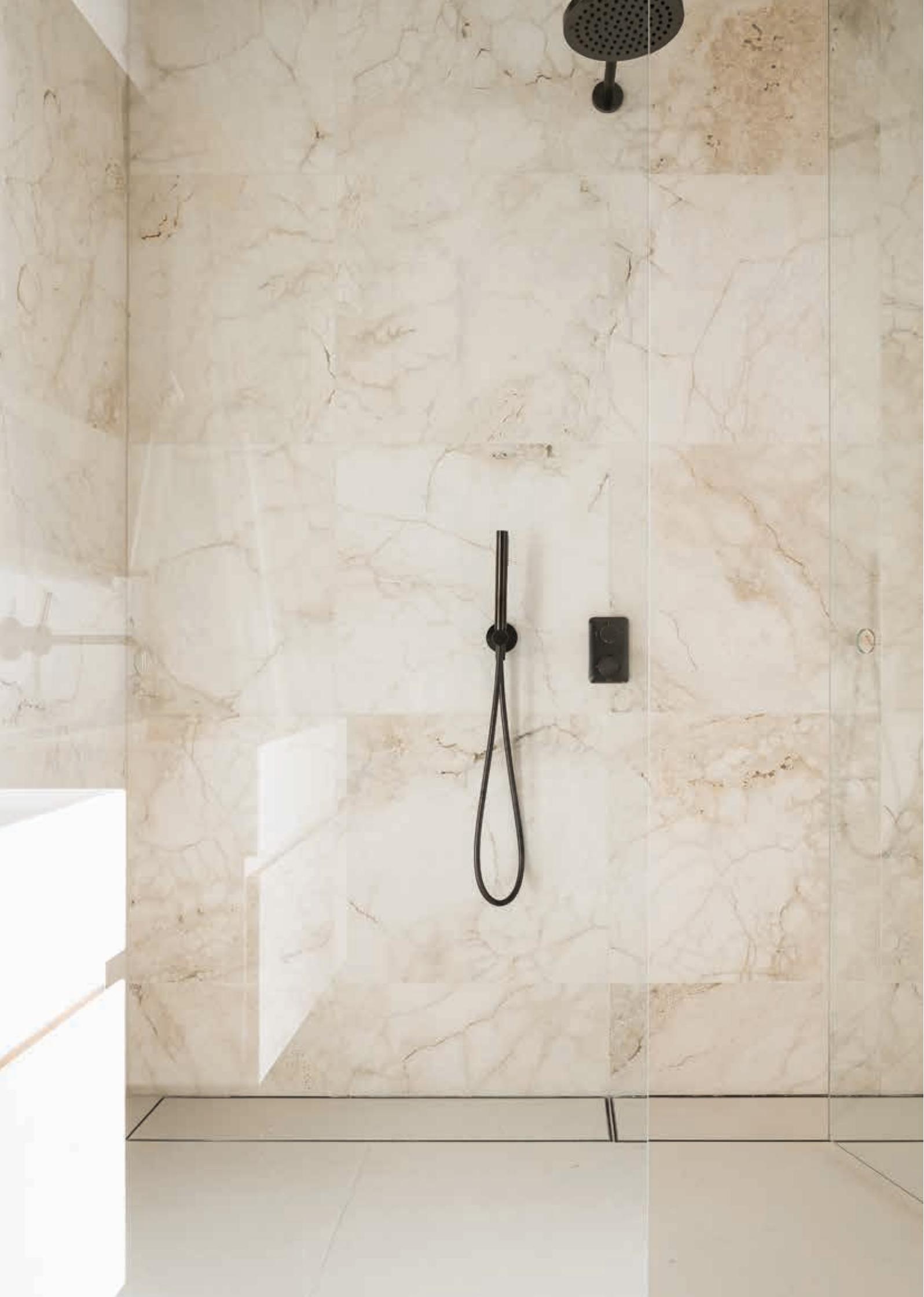


Vieser is a Finnish family-owned company that designs and sells first-class floor drains and bathroom products. Our story began in Kauhajoki in 1973 when Vieser founder Erkki Jyllilä decided to solve the challenge of rusting cast-iron drains. The work resulted in a unique floor drain product that achieved a solid position in Finland and the Nordics. Throughout our 50-year history, all Vieser products have been designed and manufactured in Finland.

Our customers choose our products again and again, and Vieser's floor drain systems have been installed in more than seven million bathrooms. Today, Vieser also offers high-quality lifestyle and design products to elevate the entire bathroom experience – simply smart living.



Modern floor drains for
smooth everyday life





Design meets functionality

Design has always been embedded in everything we do. Initially, we focused on designing the perfect floor drain. Today, our floor drain covers are designed to be an integral part of the bathroom décor.

Unique design

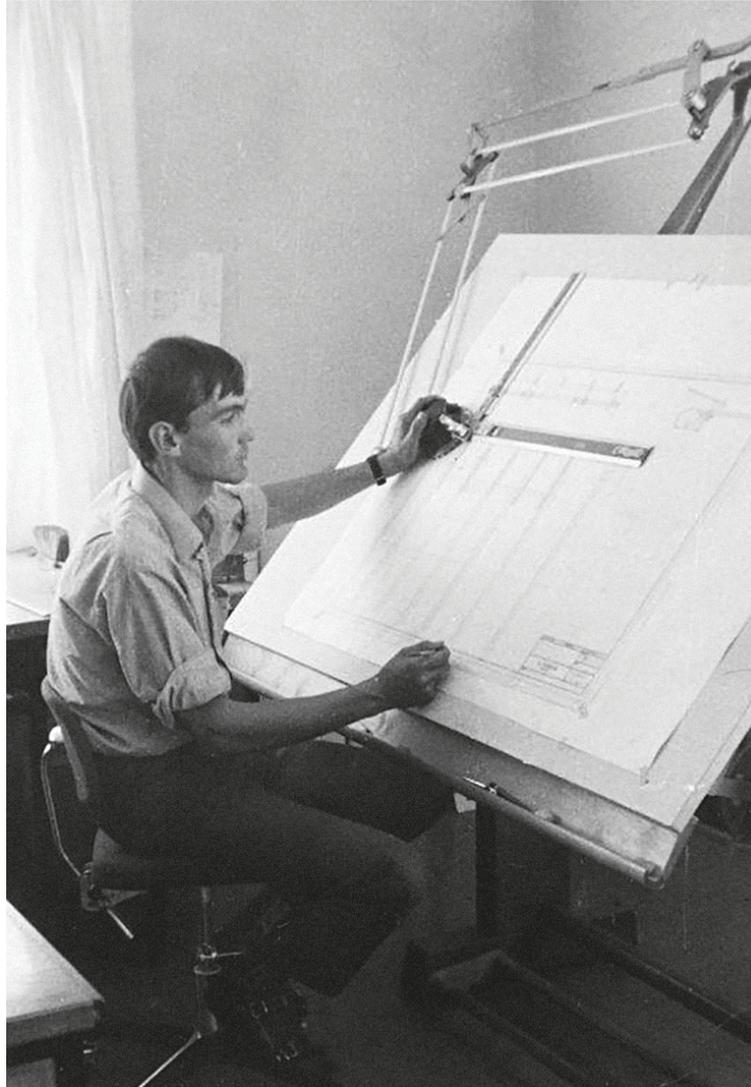
Our design language is uncompromising, whether it's our functional floor drains or our eye-catching drain covers.

Easy to install

Safety in wet rooms and reliable waterproofing are the starting points for everything we do. That is why the Vieser floor drain is simple and safe to install.

Carefree in everyday life

Due to its strong drainage, the Vieser drain rarely needs to be cleaned. Cleaning is quick and easy thanks to the convenient design of the water trap.



” **We at Vieser believe that nothing is impossible and that everything can be done just a little bit smarter.**

Erkki Jyllilä, founder



Sustainable legacy – sustainable future

Sustainability has been the backbone of our business since the beginning. For us, sustainability is equally important in decision-making as profit. Sustainability plays a role in product design, innovation, material sourcing, and recyclability - throughout the value chain. Our production and product development are guided by environmental certifications, REACH regulation, type approvals, and product certificates that guarantee the safety and functionality of our products.

We regularly review our sustainability efforts to identify areas of improvement. Systematically calculated greenhouse gas emissions data and environmental product declarations (EPDs) for our key products help us map out emission reduction targets. Through double materiality analysis, we have identified the most significant sustainability impact areas for our operations. Recently, we increased the use of recycled materials in products and packaging and included sustainability in employee performance targets. Our goal is to reduce our negative footprint while increasing our positive handprint.

” **Our sustainability thinking reaches beyond the footprint of our own operation. The quality of Vieser floor drains play a small but crucial role in prolonging the life cycle of buildings. We take this responsibility to heart.**

Annika Jyllilä-Vertigans, CEO

Yes it's a floor drain

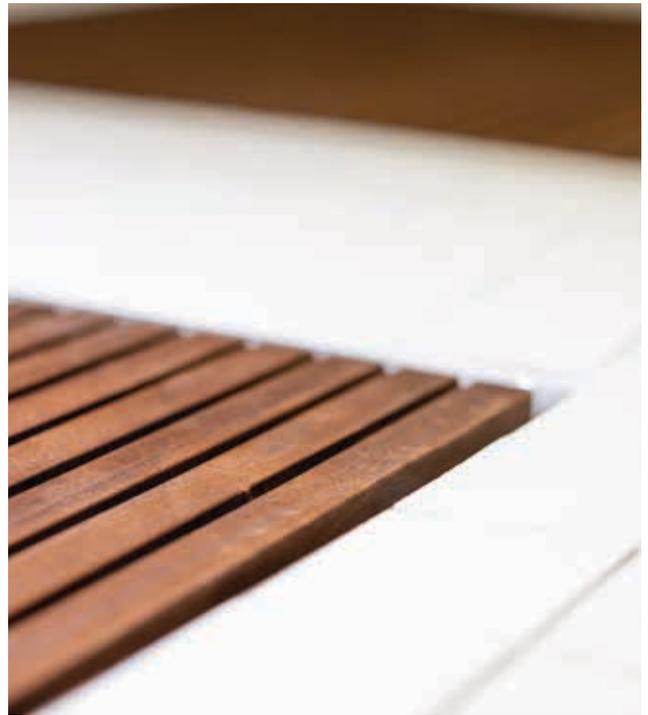
Our design floor drain covers complete the bathroom interior. They add a touch of elegance and match especially well with large floor tiles. A modern design floor drain not only ensures sufficient, safe, and quick drainage but also improves the aesthetics of the bathroom flooring.







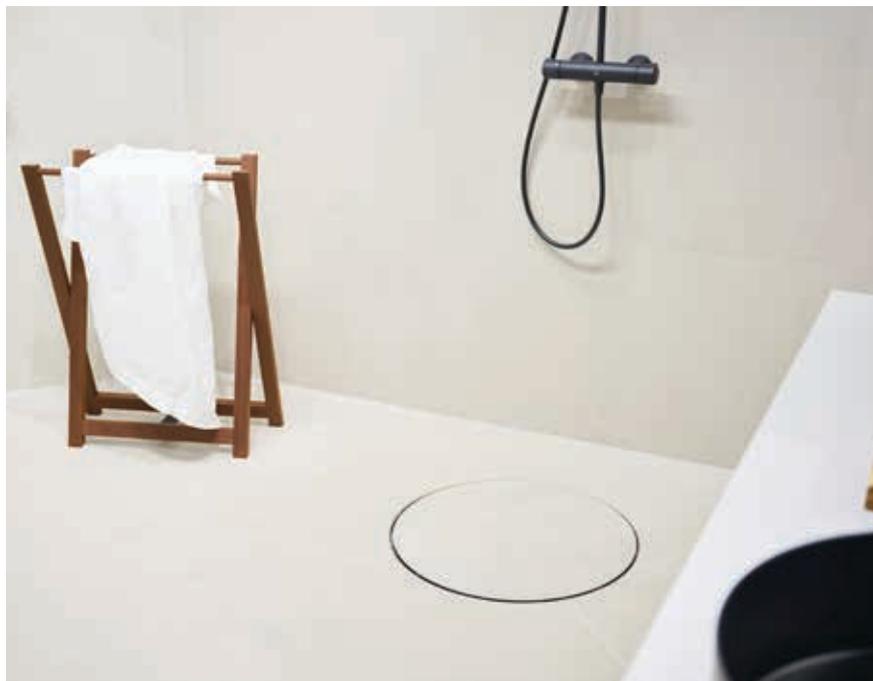
Vieser Square Bali Edition Kebony



We bring Nordic warmth and unique design into bathrooms without compromising easy installation and maintenance. Whatever the shape and material you want, we have made the floor drain selection both functional and aesthetic.



“ A cover is not just a technical solution; it can be the striking centrepiece of the bathroom – a beautiful, timeless design product.



Bold Vieser Dot design covers provide new inspiration for interior design. They change the way floor drains have traditionally been seen. These covers are meant to be visible and can be placed directly under the shower. For that, a rain shower repeating the same design language is an excellent match.



Perfectly in line

Vieser Line linear floor drain blends in with the interior either inconspicuously or highlighted. Linear floor drain system supports the use of large tiles and enables fall in one direction. Fast, easy and safe installation.





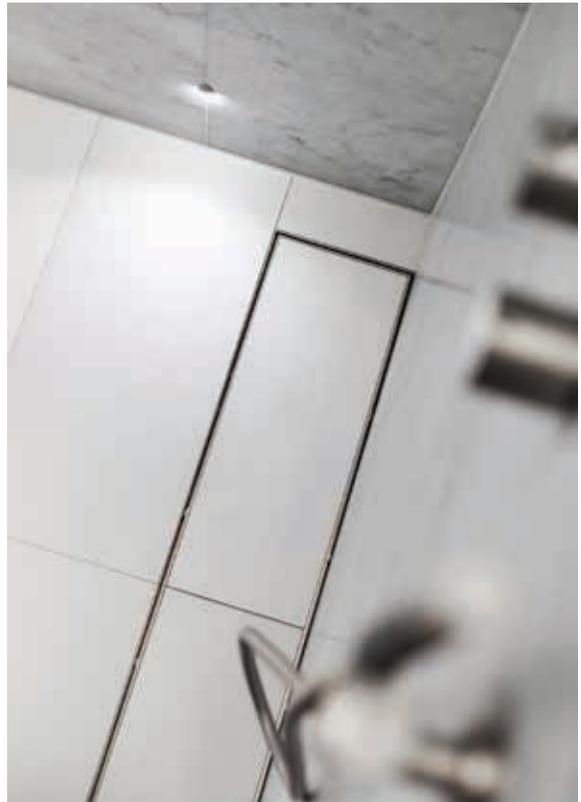


Vieser Line is a new type of linear drain system that combines high quality, unique design and innovative usability. The Vieser Line linear floor drain system consists of three parts, sold separately: the cover, the tray, and the Vieser drain, which is selected according to the HVAC-plan.



Vieser line allows for creativity in interior design expression - it can be placed next to the wall, slightly away from the wall, in the middle of the floor or several next to each other. In addition to the popular tiled version, Vieser Line cover is also available in stainless steel and black.





Easy maintenance is everyday luxury

The innovative structure of our floor drains ensures efficient drainage, reducing the need for frequent cleaning. And when it's time, it's quick and easy. You can focus on enjoying carefree everyday life and your bathroom.



Functionality that meets even the highest hotel standards.





The Vieser Line linear floor drain adapts well to various technical requirements. It can be placed freely, with multiple units positioned side by side, and is available in is available in four lengths: 700, 800, 900 and 1000 mm.









The union of design and functionality

All Vieser Line covers are compatible with all Vieser One drains, making our linear floor drain solutions ideal for versatile projects, both renovation and new construction.

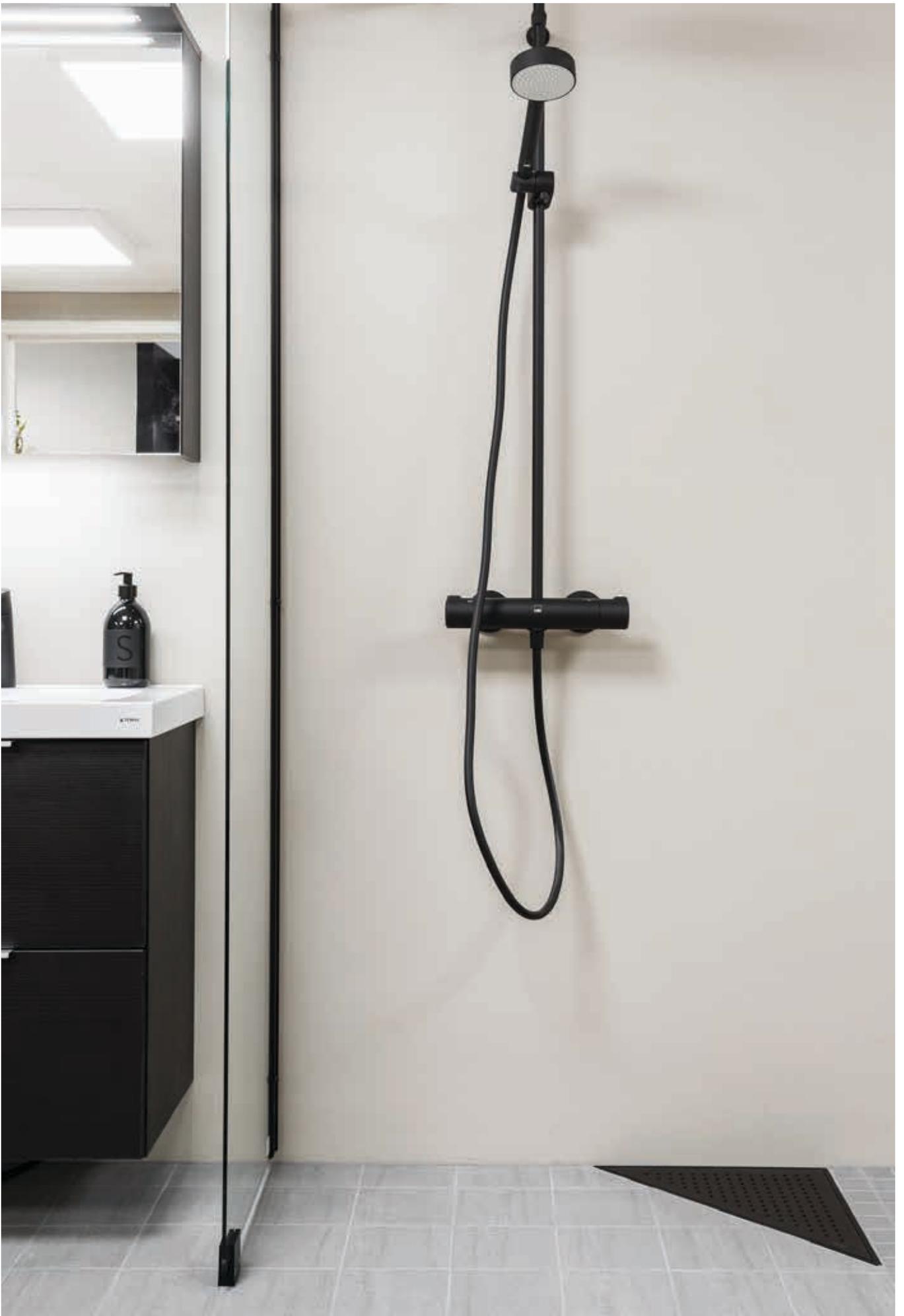


Vieser Line Tile insert



Geometric solution for limited spaces

Vieser Corner Modern grating is a sleek and stylish alternative to a traditional square grating. Corner is a good option for bathrooms and utility rooms with limited space.



Vieser Corner Modern Black





Cool classics

Our stainless steel gratings are not only durable but also easy on the eye. Available with adjustable steel frame for easy tiling.





Two in one

Vieser Flip is a stylish floor drain grating featuring a two-sided design: one side can be tiled to match the bathroom floor, while the other side has a smooth stainless steel surface.





Vieser Lauha collection was created in collaboration with interior architect and designer Joanna Laajisto. Including a towel rack, stool (image above), and wall rack, the Lauha x Laajisto products are designed for bathrooms but can easily be incorporated into other home spaces as well. The products are designed and manufactured in Finland, representing first-class carpentry with polished details.

Locations & Photographers

Cover	Penthouse apartment, Gothenburg, Robin Lundin
4-5	Penthouse apartment, Gothenburg, Robin Lundin
10-11	Penthouse apartment, Gothenburg, Robin Lundin
12-13	Housing company, Helsinki, Teemu Pasanen
14-15	Vieser showroom, Helsinki, Jarkko Översti
16-17	Housing company, Turku, Katri Hiukka
18-19	Penthouse apartment, Gothenburg, Robin Lundin
20-21	Private residence, Katri Hiukka
22-23	Hotel Gothia Tower, Gothenburg, Robin Lundin
24	Housing company, Turku, Katri Hiukka
25	Housing company, Turku, Katri Hiukka
26-27	Private residence, Mikael Pettersson
28-29	Guesthouse resort, Katri Hiukka
30-31	Vieser showroom, Helsinki, Katri Hiukka
32-33	Hotel Scandic Hub, Helsinki, Katri Hiukka
34-35	Leisure home, by resident
36	Private residence, Mikael Pettersson
37	Private residence, Mikael Pettersson

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